

PRAJA SEVA SAMAJ (PSS), KADIRI
Case Study

Name of Child: - Mohammed Zaid Shaikh

Village: - Nizamvali Colony

PSS has initiated to enroll children, who are from poor and needy families in the colony. In this slum area, the people are lack of awareness of personal and neighborhood cleanliness, healthy eating habits, child rearing, health and education.

The PSS staff visited the family and took a family ration card to find out the details of their families through face to face interaction and verified the records. Allabakshu is the head of the household, is a 33 year old and doing spices and vegetables vending business. He is living with his wife, Sonny Taj Sheikh, aged 29 years. They had three children, two of them girls and one boy.

Details of children:

1. Tapsum Sheikh, 10 years is studying 5th standard
- 2. Mohammed Zaid, 7 years old is studying 2nd class**
3. Afroconium Shake, 3 years is attending Anganwadi Centre



Praja Seva Samaj (PSS) enrolled Mohammed Zaid. Since then, the family has participated in awareness programs such as personal hygiene, sanitation, parenting & child caring, nutrition. As a result of this, attitudinal changes were happened in their family such as bothing children daily, eating nutritious food, practicing proper handwashing and environmental sanitation.

Mohammed Zaid and family members were very pleased with the sponsor's arrival and the sponsor's gift \$ 5 for the first time in the month of October 2019. They wrote Thank you letters to the Sponsor as token of gratitude. The said amount was utilized for children education purpose. The enrolled child Zaid attends school regularly and get clarifies his doubts with his siblings at home.

Zaid's father made many attempts to increase his family's income, and he began to buy a cart and move a large number of spices into the streets of the town. Lunchboxes were brought in every morning and traded until evening. However, he did not earn a large income, mainly due to the lack of adequate investment in the goods being purchase from retail shops, where the goods were purchased at a higher price than the existing ones and were not provided with quality goods. As a result, the lack of sufficient income from the business became a burden to provide to family with nutritious food. He described his worries and thoughts with PSS staff. The staff assured and said that, the issue will be shared to the Project for livelihood support to the family and advised to utilize the financial support, which is going to supporting by Organization in a strategic way and develop business plan to increase income levels.

Based on the above situation, the project extended the financial support of Rs. 10,000/- for enhancement of livelihood options and acquire sufficient income so as to provide basic needs to the children and family.

Allabakhshu, consolidating his investment and the investment made by the organization, once took a large quantity of high quality commodities at a wholesale shop. He packed mixture of spices in an accessible prices to reach all the people. Any pack Rs. 10/-. He also took a second-hand auto-rikshaw to cover more number of families. Earlier, the day's income was not more than Rs 300 / -. Now it is risen to Rs. 600 / - per day with the help of the training and business plan guide by the Project. This made the whole family happy, with timely food and personal hygiene. Children are attending school regularly without interruption.

Allabakhshu said, **"It was such a dream. When the PSS first came to our colony, I thought that they would not be support for families for livelihood enhancement. Earlier, I did not attend the meetings much. I later inquired about the Project, which had been moving in the past for a few years, especially for the upliftment of children and the way of life of families. The PSS has made many changes not only in our family but also in many lives , making it true what I heard. Because of this I am enjoying a comfortable life with family today. My sincere thanks to the PSS for their support. I also promise that, I will provide education to all my children and make them as good citizens.**

