

## TEMPLATE

### Case study of Purushotham Naik Karamthot

#### 1. Introduction

The child is living in a remote village of Anantapur Dist, Andhra Pradesh. The village population is 450. 85% families are under below poverty line. 100% of families belong to schedule tribe. 95% community illiterates. 50% of them are depending on farming. 50 % of people are attending daily wage works like rearing sheep, mason work, labour work in agriculture etc., Some of them farming their own land. All the crops are rainfed. At that time a voluntary organization Praja Seva Samaj) entered the village and conducted survey in the village and came to conclusion that the inhabitants of the village lacked proper awareness in all aspects like personal hygiene, sanitation, education and livelihood aspects. In this scenario, the village needed to be adopted for all-round development, and hence the village was included in PSS during the 1996.

During the year 1996, Praja Seva Samaj (PSS) a voluntary organization based at Kadirri started working with the ChildFund from the same year that is 1996. In 1996, Purushotham was enrolled in ChildFund. Now, Purushotham Naik is 30 years old.



Earlier he worked as **Cashier in Corporation Bank at Mutkur, Nellore District** and worked for 6 months. Later, he worked as **Assistant Manager in May 2014 with pay scale of Rs. 30,000/- per month in Vijaya Bank, Bangalore. Now, the bank was merger with Bank of Baroda in April 2019. Now, he is working as Manager in Bank of Baroda location at Narpala Mandal, Anantapur District. He is getting nearly Rs. 40000/- including all benefits. Purushotham naik is married.**

*Purushotham Naik is very active. He has good leadership skills. Purushotham Naik was very active and was interested to participate in the PSS programs. He acquired knowledge on career guidance through attending programmes. Purushotham Naik was understanding how to mould his life through attending. That was the change in Purushotham Naik's life*

#### 2 Situation:

The district of Anantapur is drought prone. Because rainfall is very very scanty. This district has second lowest rainfall in India. IN this regard **Purushotham Naik's** village situation was as follows.

- Due to lack of awareness most of the people were alcohol addict,
- There is high prevalence of child marriages, parents want to educate male children only and felt that they not need educate girl children,
- There was no pre-school and school,
- There was least knowledge about ante-natal and post -natal care practices.
- They were less aware of hygienic practices
- All under 5 children are in Malnourished
- There was lot of gender discrimination,
- Safe drinking water scarcity is rampant
- This area is habituated to seasonal migration to eke-out livelihood,
- There was no transportation facility,
- 100% open defecation, etc.,

Purushotham Naik belongs to Scheduled Tribe. The child and family are living in a tribal village, which is very remote place. They are five members in the family. Father is Chakre Naik and Mother is Badli Bai. Both are daily wage labourers. Mother is dumb. Both are illiterates. Purushotham is having two elder sisters – Devli Bai and Sakunthala. Father is a drunkard and he spends maximum earning to purchase alcohol. Mother is the only bread winner. The parents did not encourage to support the children to continue education because they are unaware of importance of education. Not only the parents of Purushotham - majority of the villagers were drunkards and illiterates and they are not aware on education. Encouragement to the children regarding their education is very less from the elders in the family. They

did not know about least awareness on child rights, personal hygiene and environment sanitation, importance of education, better livelihood and how to lead better life in society, etc.,

### 3. Response & Out Come:

The project adopted child's village during 1996. At that time the child was 5 years old. Project enrolled the child in and encouraged the parents to send the child to school regularly. During 1998, the child was assigned to Sponsor – Mr. David Ballengee. Since then, the sponsor used to send regular gifts to child for his educational and other family needs. The project's support enhanced mother's confidence levels and she thought she can meet children's educational and nutritional needs with the project and sponsor's support.

The child's ambition to pursue education made him to think about how best he could serve the family which became an unflinching thought in his mind. The child has been a regular participant in all the project programs and activities. As a result he has become free from stage fear and staggering in his expressions. He gets used to participatory attitude in nature, behavioural change, and improving his leadership qualities. He also led child and youth clubs and received many educational needs (note books, bags, cloths and fee) from project apart from gifts from sponsor. The child is an ardent participant in project programs like Child Rights, Global Action Week, Career Guidance, Right to Education Act, besides attending training and absorbed importance of education which he felt invariable in his life.

Parents of the children were also provided adequate training in income generating activities, and thus paved the way through formation of Self Help Group (SHGs) for small savings, micro financing, linkage with banks and knew about how to obtain loans from banks, and to repay them by monthly installments.

#### Collect 1 Quote

Purushotham Naik says, "I completed 10<sup>th</sup>, Intermediate, Degree and Master of Business Administration (M.B.A.,) successfully with good percentage with the support of PSS. My ambition is to get secure a Bank Job. I wrote competitive exams conducted by Banks and qualified in the exams and interview. I got job in Bank. I say thanks to project.

Purushotham Naik said happily that ***"in our family no one completed even 10<sup>th</sup> standard. I studied with ambition and spirit. I am the first person in our family, who secured job and getting fixed income". I am ever thankful to PSS for the support extended for my education. My elder sisters and brothers-in-law also encouraged and supported me for continuing education."***



#### Collect 2 Quote

Badli Bai Mother of Purushotham Naik expressed "we are extremely happy over my son's successful career in his life. She further added that this has become possible with the intervention of the PSS project, and the Sponsor for all the encouragement and sustainable support of the above institutions and the individuals (Sponsors). All of us at home owe success in the life of the child to the project and the sponsors and we remain ever grateful to all of you.

#### Collect 3 Quote

Rachappa Naik ***of village community*** says thanks to PSS project for giving better support to our children. Most of the parents stopped their drinks through motivation of the project. Every parent has a desire to get their educated children and achieve the goal through intervention of project. Each parent has also changed lifestyle. Most of them are aware on Importance of Education through organizing the programs like training, meetings, awareness, events etc., Now our village children are Far away to alcohol. Through number of awareness programs, the children were encouraged to a good way of life style.

#### 4. Future Plans

- Purushotham Naik says, my ambition is to become a Branch Manager. I serve village community for their well being.
- Purushotham Naik gave message for youth **"Don't waste time during your academic period"**.
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